



# 7<sup>th</sup> World Tea & Coffee Expo<sup>®</sup> 2019

India's Only International Trade Fair Dedicated To Tea, Coffee & Allied Sectors



21-22-23 November 2019 | Bombay Exhibition Centre, Goregaon (E), Mumbai, India.

## "INDIA'S ONLY TRADE SHOW DEDICATED TO TEA, COFFEE & ALLIED SECTORS"

Now in it's 7<sup>th</sup> Edition

90+ EXHIBITORS from 8 COUNTRIES including Government Pavilions

4000+ TRADE VISITORS from across India and overseas\*



Expo



Conference



Workshops

THU



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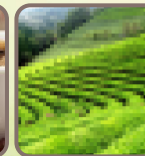


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November 2019

@ Bombay Exhibition Centre,  
Goregaon (East), Mumbai, INDIA



[www.worldteacoffeexpo.com](http://www.worldteacoffeexpo.com)



Organized By



Sentinel Exhibitions Asia Pvt. Ltd.

\* - TARGETED

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## ABOUT WTCE / WHY EXHIBIT



- **WORLD TEA & COFFEE EXPO**® annually at **MUMBAI IS India's ONLY International Trade Fair focused on the Tea, Coffee & Allied Sectors** featuring Tea & Coffee Brands/Products, Machineries, Innovative Technologies, Vending Solutions, Packaging, Flavours/Fragrances/Ingredients, Certifications, Boards etc.
- WTCE offers India's only organized B2B Platform and credible avenue for all the stakeholders of the fast-growing hot beverage sector to come together under a single roof for networking, business expansion and ideas exchange & one to one interaction with high end market players.
- An integral part of the Expo is a high level, 2-day conference by industry leaders, academicians and policy makers from across the globe
- This expo is the catalyst for companies to expand presence & get branded visibility in India as well as abroad.
- The show offers huge potential for franchising, marketing alliances, appointing Distributors, bulk orders, joint ventures and overall branding.
- The 2019 edition will witness about 90+ Exhibitors from 8 countries and over 4000 Trade Visitors from across India & Abroad.
- India is witnessing a substantial growth in its Domestic Tea & Coffee consumption largely thanks to the mushrooming of upmarket cafes and retail chains which are mostly frequented by students and young professionals exposed to western way of life. The coffee retail business in India is valued at over INR 8 billion and growing at 6% annually with the potential space for nearly 3,000 ADDITIONAL coffee retail outlets.
- As the domestic demand for Tea & Coffee gets stronger manufacturers, estate-owners, retail chains and brands are investing in modernization to improve quality as also to increase yields. Companies are also adopting innovative packaging with a view to consolidate gains and improve competitiveness.
- Supported by the Tea Board of India, Sri Lanka Tea Board, Indonesia Pavilion and Global Associations, the 2019 edition shall have 4-5 country pavilions and international buyers from East Africa, UK, Italy, UAE, Sri Lanka, USA, China, Iran, Nepal, Vietnam, EU to name a few.
- WTCE is the ideal launch pad for new products in Indian markets especially by MSME sectors.



## 2018 EDITION HIGHLIGHTS



- 70+ Exhibitors from India, Japan, Nepal, Sri Lanka, China, Indonesia & Australia
- 3750+ Buyers from Colombia, Sri Lanka, Kenya, UAE, Australia, Iran, Russia/CIS, Singapore and from major regions of India
- 2018 Link- <http://www.worldteacoffeeexpo.com/pdf/psr2018.pdf>



2018 PAVILIONS : TEA BOARD OF INDIA \* SRI LANKA TEA BOARD \* INDONESIA PAVILION \* COFFEE BOARD OF INDIA



## SUPPORTED BY



## MEDIA PARTNERS





## EXHIBITOR PROFILE



- Tea & Coffee Manufacturers & Brands
- Machinery, Packaging and Technology companies
- Tea Gardens & Coffee Estates
- Dealers/Exporters/Importers
- Vending Machines Manufacturers
- Roasters And Blenders

- Flavoured / Instant Beverage Manufacturers
- Manufacturers of Equipment & Appliances
- Raw Materials Suppliers & Manufacturers
- Herbal / Green / Slimming etc teas.
- Fine Chocolate & Gourmet Mint Manufacturers
- Processors & Processing machinery Manufacturers
- Start Ups seeking national and international exposure
- Milk & Milk Products
- Sugar & Sugar substitutes /Artificial Sweeteners
- Spices Manufacturers
- Beverage accessories manufacturers
- Biscuit, Confectioneries Manufacturers
- Chain Stores, Super stores
- Certification / Testing companies
- Retail Café chains / Franchisors
- Ready-to-Go breakfast snacks
- Service Providers, Consultants & Others



## VISITOR PROFILE



- Tea & Coffee Distributors, Retailers & Wholesalers
- Hoteliers / Institutional Caterers
- Restaurateurs & Cafe owners / Resorts / Airlines
- Importers & Exporters - National & International
- Bulk Buyers
- International delegates & Buying Teams
- Dealers and Trade Buyers
- Govt. Officials / Brokers
- Health & Fitness conscious Visitors
- Hotel Suppliers / Dealers
- Franchise seekers
- Mass Grocers, Supermarkets & Malls
- Purchase Managers of large offices & retail chains
- Packaging professionals
- Soon-to-launch Tea & Coffee brands and companies
- Tea Garden / Coffee Estate owners and senior managers
- F & B / Catering Managers
- Chef's & cooking Experts
- Dieticians / Nutritionists / Food Professionals
- Tea & Coffee Aficionados
- General & Other Visitors



## COST OF EXHIBITING / BOOKING BOOTH



Participation Charges (Per sq. mtr.)

Type of Space	Minimum Area	DOMESTIC COMPANIES	INTERNATIONAL COMPANIES
		INR	US\$
Shell Space	7.5 sq. mtrs	9000.00	250.00
Bare Space	12 sq. mtrs	8000.00	225.00

\*Plus GST @ 18% is Applicable



For a Variety of Sponsorship options, please contact on +91 9819845133 or on [priti@sentinelexhibitionsasia.com](mailto:priti@sentinelexhibitionsasia.com)



# OUR PAST & CURRENT EXHIBITORS




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